



Dear Valued Community Member:

We are happy to announce an exciting event to take place on Saturday, October 6th, 2018 from 10:30 am to 4:00 pm – the 17th annual Houston B.I.R.T.H. Fair – and invite you to participate. This year’s event will be held at the United Way building located at 50 Waugh Drive, just north of Memorial Drive. This is the same beautifully designed, indoor location at which BIRTH Fair was held last year.

B.I.R.T.H. – Bringing Information and Resources to Houston – is a non-profit 501c(3) organization made up of parents, midwives, childbirth educators, doulas, professional labor assistants and others who are dedicated to preserving the integrity of birth through education, outreach programs and the BIRTH Board of Resolutions.

B.I.R.T.H. Fair 2018 is an awareness-raising event featuring speakers, films and booths; all focused on helping families better understand birth and their options concerning this life-changing event, as well as supporting healthy parenting throughout the years.

B.I.R.T.H. Fair attendees include pregnant and nursing women, their family members and other people generally interested in birth options, women’s issues, and natural parenting. B.I.R.T.H. Fair is a fun, family-centered event, focused on the needs of families welcoming newborns and raising their young children. We are excited to have your organization participate in this community building experience.

B.I.R.T.H. Fair is a wonderful opportunity for you to advertise and speak to potential clients and customers about your business. If you are a non-profit organization, this is a great opportunity to reach parents in the community with important information.

Booths consist of a 5 foot table and two chairs. Table skirts will be provided. Other than items specified on the packet (i.e. electricity and lunch) you will need to furnish anything else that you need such as tape, scissors, or any other office supplies. Business names will be displayed above your booth, easily visible to the public, as well as appearing in our event program. All materials contributed to the goodie bags must be approved in advance of donation and no food items can be accepted.

As booth space is limited at this location, we ask that you please fill out the enclosed vendor application for B.I.R.T.H. FAIR 2018 at your earliest convenience. Applicants will be pooled on a first come, first served basis and carefully selected to ensure a variety of quality vendors are represented. Opportunities also exist for higher profile advertising via our sponsorship package. Please request the sponsorship package, or visit our website at [www.houbirth.org](http://www.houbirth.org) for more information about this option

Please don’t hesitate to contact us to answer any questions or concerns. We will have price breaks for early registration and limited subsidies available on a case-by-case basis for those organizations that may not be able to pay the full fee. Late comers who have missed both deadlines may be accepted with a \$50.00 late fee. We do sell out of booths so get in early to get your booth! We look forward to seeing you at B.I.R.T.H. FAIR 2018!

Sincerely,

Pat Jones, President



# B.I.R.T.H. Fair 2018 Vendor Application

**This form and payment must be submitted to B.I.R.T.H. by  
September 15, 2018**

**Company Information:**

Company Name (as it will appear in print)	Website		
Contact Person	Phone		
Email	Fax		
Street Address	City	State	Zip

Check Here	Booth Description	If paid BY Sept. 15, 2018	If paid AFTER Sept. 15, 2018	Total
	Anchor Booth (2 tables, 4 chairs)	\$410	\$460	
	Midwifery or Birth-related Organization Booth	\$160	\$210	
	Other Professional Medical Service Provider Booth / Retailer	\$260	\$310	
	Homegrown Business	\$155	\$205	
	Non-Profit Organization Booth ( <i>must provide copy of 501c3</i> )	\$100	\$130	
	Additional Shared Booth Fee (if two or more businesses share a booth)	\$50	\$50	
	Information Table only (placement of company information on specified event table; no individual booth provided)	\$50	\$50	
<b>Advertising in Event Program</b>				
	Full Page (8.5"x11")	\$200	\$250	
	Half-Page (8.5"x5.5")	\$150	\$200	
	Quarter-Page (4.25"x5.5")	\$75	\$125	
*Advertisements must be submitted in grayscale PDF format and paid for by the date indicated above. Once your ad and payment have been received, you will receive a confirmation email. All confirmation will be sent by September, 25, 2018.				
<b>Other Fees (optional)</b>				
	Lunch Fee - Box lunch from Salata - No Limit on number of lunches			
	Salad: (please number how many salads you are purchasing) Veggie Greek    Cobb (grilled chicken)    Southwest (chipotle chicken)	\$11 each	\$11 each	
	Wrap: (please number how many wraps you are purchasing) Mediterranean Veggie    Italian (pesto chicken) Southwest (Chipotle Chicken)			
<b>Total Payment Amount</b>				

**Description of Items to be sold or promoted:** \_\_\_\_\_

**Donations for Goodie Bags:**

Please check here if you would like to have any company information (brochure, coupons, samples, etc.) added to goodie bags that will be given to all attendees of the fair. (*No food products accepted*) Donations will be received from **Monday, September 17<sup>th</sup> - Monday, October 1st, during normal business hours at West U Wellness.**

**Drop off:** West U Wellness, 5180 Buffalo Speedway, Houston TX, 77005

**Mail:** BIRTH, P.O. Box 541144, Houston, TX 77254-1144

