

# **B.I.R.T.H. Fair 2024 Vendor Application**

This form and payment must be submitted to B.I.R.T.H. by September 23, 2024

Vendor Application Link- https://forms.gle/kich1nYbbt2zaAdx8

(Form below is for reference use only)

**Company Information:** 

Company Name (as it will appear in print) Website

**Contact Person Phone** 

Email Fax

Street Address City State Zip

ress City State Zip			
Booth Description	lf paid BY Sept.23, 2024	lf paid AFTER Sept. 23, 2024	Total
Anchor Booth (2 tables, 4 chairs)	\$450	\$500	
Midwifery or Birth-related Organization Booth	\$200	\$250	
Other Professional Medical Service Provider Booth / Retailer	\$300	\$350	
Homegrown Business (small business)	\$125	\$175	
Non-Profit Organization Booth ( <i>must provide copy of 501c3</i> )	\$125	\$175	
Additional Shared Booth Fee (if two or more businesses share a booth)	\$65	\$115	
Information Table only (placement of company information on specified event table; no individual booth provided)	\$25	\$25	
Advertising in Event Program			
Full Page (8.5"x11")	\$225	\$250	
Half-Page (8.5"x5.5")	\$175	\$200	
Quarter-Page (4.25"x5.5")	\$100	\$125	
	Booth Description   Anchor Booth (2 tables, 4 chairs)   Midwifery or Birth-related Organization Booth   Other Professional Medical Service Provider Booth / Retailer   Homegrown Business (small business)   Non-Profit Organization Booth ( <i>must provide copy of 501c3</i> )   Additional Shared Booth Fee (if two or more businesses share a booth)   Information Table only (placement of company information on specified event table; no individual booth provided)   Advertising in Event Program   Full Page (8.5"x5.5")	Booth Description If paid   BY Sept.23,   2024 Anchor Booth (2 tables, 4 chairs) \$450   Midwifery or Birth-related Organization Booth \$200   Other Professional Medical Service Provider Booth / Retailer \$300   Homegrown Business (small business) \$125   Non-Profit Organization Booth ( <i>must provide copy of 501c3</i> ) \$125   Additional Shared Booth Fee (if two or more businesses share a booth) \$65   Information Table only (placement of company information on specified event table; no individual booth provided) \$25   Advertising in Event Program \$225   Half-Page (8.5"x11") \$225   Half-Page (8.5"x5.5") \$175	Booth DescriptionIf paid AFTER Sept. 23, 2024Anchor Booth (2 tables, 4 chairs)\$450Midwifery or Birth-related Organization Booth\$200Other Professional Medical Service Provider Booth / Retailer\$300Yatz\$125Non-Profit Organization Booth ( <i>must provide copy of 501c3</i> )\$125Additional Shared Booth Fee (if two or more businesses share a booth)\$65Information Table only (placement of company information on specified event table; no individual booth provided)\$225Full Page (8.5"x11")\$225\$250\$175Half-Page (8.5"x5.5")\$175\$200\$175\$200\$200

*Advertisements must be submitted in grayscale PDF format and paid for by the date indicated above. Once your ad and payment have been received, you will receive a confirmation email. All confirmation will be sent by September, 27, 2024.				
Other Fees (optional)				
There are no convenient food options available, at the United Way Center. If you would like to order a lunch, in advance, we will deliver your box lunch to your booth by approximately12:00pm.				
Lunch Fee is \$15 - Box lunch from Salata - No Limit on number of lunches you can purchase				
Lunch Form: http://forms.gle/JNfm82k9qnrq4yF8A				
For list of dietary restrictions, nutritional info and ingredients:				
https://www.Salata.com/catering				
Total Payment Amount				

### **Donations for Swag Bags:**

If you would like to add any samples from your company (products, gadgets, coupons) to swag bags that will be given to all attendees' day of fair, donations will be received from Monday, September 9th- Friday, September 27th, during normal business hours at West U Wellness.

Please label items: "ATTN: BIRTH FAIR"

(No food products, brochures, business cards, or post cards accepted)

Drop off location: West U Wellness, 5107 Bellaire Blvd., Suite 210, Houston TX, 77401

Mail in location: BIRTH, P.O. Box 541144, Houston, TX 77254-1144





#### **Electrical Needs:**

Please check here if your booth requires an electrical outlet. (Vendor is responsible for supplying own extension cord.

#### Resource Guide

If you are currently not listed in the B.I.R.T.H. Fair Resource Guide and would like to be, please send your type of business, business name, phone number, address (optional for businesses with storefronts), email, website, and a description, if necessary, containing no more than 15 words to info@houbirth.org by September, 15<sup>h</sup> 2024.

#### **Raffle**

If you would like to donate an item to the raffle, to be raffled off at B.I.R.T.H. Fair, please contact Kinara Janai at touchedbyamidwife@gmail.com.

If this application is approved, (company name) agrees to participate in the 2024 BIRTH FAIR and agrees to be responsible for all booth fees and additional expenses incurred. Once this application is received and accepted by BIRTH, vendor will receive a confirmation letter. **All confirmations will be sent by September 25**<sup>th</sup>. Once confirmed, booth fees **will NOT be refunded** if vendor is unable to participate.

#### Payment Information: Both Payment and Application must be completed to hold seat to event.

Payment may be made electronically by credit/debit card

Use payment link here: https://www.paypal.com/donate/?hosted\_button\_id=U2MUZRE8PK5X4

Please submit payment within 24 hours of submitting application.

## TO COMPLETE APPLICATION USE "Vendor Application" GOOGLE DOC LINK <u>ABOVE</u>

For more information, please contact

Beverly Rice- Vendor Coordinator at <u>5keybeginnings@gmail.com</u> or call 979-398-4210 Shay Wallace -Executive Coordinator Assistant at <u>rooted.nher@gmail.com</u> or call 727-810-5166