

B.I.R.T.H. Fair 2024 Sponsor Donation Levels

Quadruplets

\$2000

Please note that this Sponsorship level has a deadline of August 30, 2024 due to printing deadlines

- 2 Vendor booths in premium locations
- Recognized on Houbirth.org as a sponsor
- Listed as Title Sponsor in all paid advertisements
- Listed as Title Sponsor on event posters
- Media recognition on social media
- Recognition on large Vendor area banner at event
- Full page ad in Resource Guide
- Full page ad in BIRTH Fair Event Programs

- Logo featured on BIRTH Fair event posters (with application and logo received by deadline)
- Featured Sponsor on day of Fair
- Advertising material space on sponsor table
- Your logo prominently displayed on all volunteer T-shirts
- Your business information placed in Swag bags

Triplets

\$1200

Please note that this Sponsorship level has a deadline of August 30, 2024 due to printing deadlines.

- 2 Vendor booths in premium location
- Recognized on Houbirth.org as a sponsor
- Full page ad in Resource Guide
- Full page ad in BIRTH Fair Event Programs
- Logo featured on BIRTH Fair event posters (with application and logo received by deadline)
- Featured Sponsor on day of Fair
- Recognition in BIRTH Fair event programs
- Advertising material space on sponsor table
- Your logo prominently displayed on all volunteer T-shirt
- Your business information placed in Swag bags

B.I.R.T.H. Fair 2024 Sponsor Donation Levels

Twins

\$650

Please note that this Sponsorship level has a deadline of September 20, 2024

- 1 Vendor booth in premium location
- Advertising material space on sponsor table
- Recognized on Houbirth.org as a sponsor
- 1/2 page ad in Resource Guide
- 1/2 page ad in BIRTH Fair Event Programs
- Recognition in BIRTH Fair event programs
- Recognition as Sponsor displayed at booth
- Your logo prominently displayed on all volunteer T-shirts
- Your business information placed in Swag bags

A Baby

A Baby

\$400

Please note that this Sponsorship level has a deadline of September 20, 2024

- 20% discount on Vendor booth (see Vendor Application for booth pricing)
- Recognized on Houbirth.org as a sponsor
- Advertising material space on sponsor table
- 1/4 page ad in Resource Guide
- Recognition in BIRTH Fair event programs
- Your logo prominently displayed on all volunteer tshirts
- Your business information placed in Swag bags



B.I.R.T.H. Fair 2024 Sponsor Application

This form and payment must be submitted to B.I.R.T.H. by
September 23, 2024
Sponsor Application Link - <https://forms.gle/SJN1Z7vFDustX8w5A>

(Form below is for reference use only)

Company Information:

Company Name (as it will appear in print)

Contact Person Phone

Email Fax

Street Address City State Zip

Check Here	Sponsor Tiers	FEES	DUE DATE
	A Baby	\$400	9/20
	Twin	\$650	9/20
	Triplet	\$1200	8/30
	Quadruplet	\$2000	8/30
*Advertisements must be submitted in grayscale PDF format and paid for by the date indicated above. Once your ad and payment have been received, you will receive a confirmation email. All confirmation will be sent by September, 25, 2024.			
Other Fees (optional)			

	<p>There are no convenient food options available, at the United Way Center. If you would like to order a lunch, in advance, we will deliver your box lunch to your booth by approximately 12:00pm.</p> <p>Lunch Fee is \$15 - Box lunch from Salata - No Limit on number of lunches you can purchase</p> <p>Lunch Form: http://forms.gle/JNfm82k9qnrq4yF8A</p> <p>For list of dietary restrictions, nutritional info and ingredients: https://www.Salata.com/catering</p>	\$15 each	
Total Payment Amount			

Donations for Swag Bags:

If you would like to add any samples from your company (products, gadgets, coupons) to swag bags that will be given to all attendees' day of fair, donations will be received from Monday, September 9th- Friday, September 27th, during normal business hours at West U Wellness.

Please label items: **“ATTN: BIRTH FAIR”**

(No food products, brochures, business cards, or post cards accepted)

Drop off location: West U Wellness, 5107 Bellaire Blvd., Suite 210, Houston TX, 77401

Mail in location: BIRTH, P.O. Box 541144, Houston, TX 77254-1144



B.I.R.T.H. Fair 2024 Vendor Application (cont.)

Electrical Needs:

- Please check here if your booth requires an electrical outlet. **(Vendor is responsible for supplying own extension cord.)**

Resource Guide

If you are currently not listed in the B.I.R.T.H. Fair Resource Guide and would like to be, please send your type of business, business name, phone number, address (optional for businesses with storefronts), email, website, and a description, if necessary, containing no more than 15 words to info@houbirth.org by September, 15th 2024.

Raffle

If you would like to donate an item to the raffle, to be raffled off at B.I.R.T.H. Fair, please contact Kinara Janai at touchedbyamidwife@gmail.com.

If this application is approved, (company name) agrees to participate in the 2024 BIRTH FAIR and agrees to be responsible for all booth fees and additional expenses incurred. Once this application is received and accepted by BIRTH, Sponsors will receive a confirmation letter. **All confirmations will be sent by September 25th.** Once confirmed, fees **will NOT be refunded.**

Payment Information: Both Payment and Application must be completed to hold seat to event.

Payment may be made electronically by credit/debit card, check or PayPal to info@houbirth.org

Use payment link here: https://www.paypal.com/donate/?hosted_button_id=U2MUZRE8PK5X4

Please submit payment within 24 hours of submitting the application

TO COMPLETE APPLICATION USE "Sponsor Application" GOOGLE DOC LINK ABOVE

For more information, please contact
Beverly Rice- Vendor Coordinator at 5keybeginnings@gmail.com or call 979-398-4210
Shay Wallace -Executive Coordinator Assistant at rooted.nher@gmail.com or call 727-810-5166