



Dear Valued Community Member:

We are happy to announce an exciting event to take place on **Saturday, October 5th, 2024** from 10:30 am to 4:00 pm – the 20th annual Houston B.I.R.T.H. Fair – and we invite you to participate. This year's event will be held at the United Way building located at 50 Waugh Drive, just north of Memorial Drive. This is the same beautifully designed, indoor location at which BIRTH Fair was held year of 2022.

B.I.R.T.H. – Bringing Information and Resources to Houston – is a non-profit 501c(3) organization made up of parents, midwives, childbirth educators, doulas, professional labor assistants and others who are dedicated to preserving the integrity of birth through education, outreach programs and the BIRTH Board of Resolutions.

B.I.R.T.H. Fair 2024 is an awareness-raising event featuring speakers, films and booths; all focused on helping families better understand birth and their options concerning this life-changing event, as well as supporting healthy parenting throughout the years.

B.I.R.T.H. Fair attendees include pregnant and nursing persons, their family members and other people generally interested in birth options, women's issues, and natural parenting. B.I.R.T.H. Fair is a fun, family-centered event, focused on the needs of families welcoming newborns and raising their young children. We are excited to have your organization participate in this community building experience.

B.I.R.T.H. Fair is a wonderful opportunity for you to advertise and speak to potential clients and customers about your business. If you are a non-profit organization, this is a great opportunity to reach parents in the community with important information.

Booths consist of a 5-foot table and two chairs. Table skirts will be provided. Other than items specified on the packet (i.e. electricity) you will need to furnish anything else that you need such as tape, scissors, or any other office supplies. Business names will be displayed above your booth, easily visible to the public, as well as appearing in our event program. All materials contributed to the goodie bags must be approved in advance of donation and no food items can be accepted.

As booth space is limited at this location, we ask that you please fill out the enclosed vendor application for B.I.R.T.H. FAIR 2024 at your earliest convenience. Applicants will be pooled on a first come, first served basis and carefully selected to ensure a variety of quality vendors are represented. Opportunities also exist for higher profile advertising via our sponsorship package. Please request the sponsorship package, or visit our website at www.houbirth.org for more information about this option

Please don't hesitate to contact Christine Diaz or Shay Wallace, this year's Event Coordinators, to answer any questions or concerns. We do sell out of booths so get in early to get your booth! We look forward to seeing you at B.I.R.T.H. FAIR 2024!

Sincerely,

Patricia Jones, President