



Dear Valued Community Member:

We are happy to announce an exciting event to take place on Saturday, October 7th, 2017 from 10:30 am to 4:00 pm – the 16th annual Houston B.I.R.T.H. Fair – and invite you to participate. This year's event will be held at the United Way building located at 50 Waugh Drive, just north of Memorial Drive. This is the same beautifully designed, indoor location at which BIRTH Fair was held last year.

B.I.R.T.H. – Bringing Information and Resources to Houston – is a non-profit 501c(3) organization made up of parents, midwives, childbirth educators, doulas, professional labor assistants and others who are dedicated to preserving the integrity of birth through education, outreach programs and the BIRTH Board of Resolutions.

B.I.R.T.H. Fair 2017 is an awareness-raising event featuring speakers, films and booths; all focused on helping families better understand birth and their options concerning this life-changing event, as well as supporting healthy parenting throughout the years.

B.I.R.T.H. Fair attendees include pregnant and nursing women, their family members and other people generally interested in birth options, women's issues, and natural parenting. B.I.R.T.H. Fair is a fun, family-centered event, focused on the needs of families welcoming newborns and raising their young children. We are excited to have your organization participate in this community building experience.

B.I.R.T.H. Fair is a wonderful opportunity for you to advertise and speak to potential clients and customers about your business. If you are a non-profit organization, this is a great opportunity to reach parents in the community with important information.

Booths consist of a 5 foot table and two chairs. Table skirts will be provided. Other than items specified on the packet (i.e. electricity and lunch) you will need to furnish anything else that you need such as tape, scissors, or any other office supplies. Business names will be displayed above your booth, easily visible to the public, as well as appearing in our event program. All materials contributed to the goodie bags must be approved in advance of donation and no food items can be accepted.

As booth space is limited at this location, we ask that you please fill out the enclosed vendor application for B.I.R.T.H. FAIR 2017 at your earliest convenience. Applicants will be pooled on a first come, first served basis and carefully selected to ensure a variety of quality vendors are represented. Opportunities also exist for higher profile advertising via our sponsorship package. Please request the sponsorship package, or visit our website at www.houbirth.org for more information about this option

Please don't hesitate to contact us to answer any questions or concerns. We will have price breaks for early registration and limited subsidies available on a case-by-case basis for those organizations that may not be able to pay the full fee. Late comers who have missed both deadlines may be accepted with a \$50.00 late fee. We do sell out of booths so get in early to get your booth! We look forward to seeing you at B.I.R.T.H. FAIR 2017!

Sincerely,

Pat Jones, President
Claire Yabraian, Vendor Committee Head



B.I.R.T.H. Fair 2017 Vendor Application

**This form and payment must be submitted to B.I.R.T.H. by
September 15, 2017**

Company Information:

Company Name (as it will appear in print)	Website		
Contact Person	Phone		
Email	Fax		
Street Address	City	State	Zip

Check Here	Booth Description	If paid BY Sept. 15, 2017	If paid AFTER Sept. 15, 2017	Total
	Anchor Booth (2 tables, 4 chairs)	\$400	\$450	
	Midwifery or Birth-related Organization Booth	\$150	\$200	
	Other Professional Medical Service Provider Booth / Retailer	\$250	\$300	
	Homegrown Business	\$145	\$195	
	Non-Profit Organization Booth	\$95	\$120	
	Additional Shared Booth Fee (if two or more businesses share a booth)	\$50	\$50	
	Information Table only (placement of company information on specified event table; no individual booth provided)	\$50	\$50	
Advertising in Event Program				
	Full Page (8.5"x11")	\$200	\$250	
	Half-Page (8.5"x5.5")	\$150	\$200	
	Quarter-Page (4.25"x5.5")	\$75	\$125	
*Advertisements must be submitted in grayscale PDF format and paid for by the date indicated above. Once your ad and payment have been received, you will receive a confirmation email. All confirmation will be sent by September, 25, 2017.				
Other Fees (optional)				
	Lunch Fee - Box lunch from Salata - No Limit on number of lunches			
	Salad: (please number how many salads you are purchasing) Veggie Greek Cobb (grilled chicken) Southwest (chipotle chicken)	\$11 each	\$11 each	
	Wrap: (please number how many wraps you are purchasing) Mediterranean Veggie Italian (pesto chicken) Southwest (Chipotle Chicken)			
Total Payment Amount				

Description of Items to be sold or promoted: _____

Donations for Goodie Bags:

Please check here if you would like to have any company information (brochure, coupons, samples, etc.) added to goodie bags that will be given to all attendees of the fair. *(No food products accepted)* Donations will be received from **Monday, September 11th - Monday, September 25th**, during normal business hours at West U Wellness.

Drop off: West U Wellness, 5180 Buffalo Speedway, Houston TX, 77005

Mail: BIRTH, P.O. Box 541144, Houston, TX 77254-1144



B.I.R.T.H. Fair 2017 Vendor Application

Electrical Needs:

Please check here if your booth requires an electrical outlet. (Vendor is responsible for supplying own extension cord.)

Resource Guide

If you are currently not listed in the B.I.R.T.H. Fair Resource Guide and would like to be, please send your type of business, business name, phone number, address (optional for businesses with storefronts), email, website, and a description, if necessary, containing no more than 15 words to alisa.birthfair@gmail.com by September, 15th 2017.

Raffle

If you would like to donate an item to the raffle, to be raffled off at B.I.R.T.H. Fair, please contact Stephi Anderson at stephi@littleoakdoula.com.

If this application is approved, _____(company name) agrees to participate in the 2017 BIRTH FAIR and agrees to be responsible for all booth fees and additional incurred expenses. Once this application is received and accepted by BIRTH, vendor will receive a confirmation letter. **All confirmations will be sent by September 25th.** Once confirmed, booth fees **will NOT be refunded** if vendor is unable to participate.

Payment Information:

Payment may be made by credit/debit card, check or money order.

Please return form and payment by email: info@houbirth.org or fax: **866-529-4034**

You may also mail to: **BIRTH Fair 2017
P.O. Box 541144
Houston, TX 77254-1144**

Credit Card Authorization (please circle one)				If mailing address for CC is different than above please provide here: _____ _____
MasterCard	Visa	Discover		
Credit Card Number		Exp. Date	Sec. Code	
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>		<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/>	
Card member's Signature _____			\$ _____	
			Amount	

For more information please contact us at info@houbirth.org or 832-552-2069