



Dear Friend:

We would like to invite **you** to be a sponsor of the 16th Annual B.I.R.T.H. Fair, to be held October 7th, 2017 at the United Way Center at 50 Waugh Drive.

B.I.R.T.H. - **Bringing Information and Resources To Houston**, is a 501(c)3 non-profit organization made up of parents, midwives, physicians, childbirth educators, doulas, professional labor support, lactation consultants and others who are dedicated to supporting a family centered birth.

B.I.R.T.H.'s mission is to foster the spirit of healthy birth options by empowering families and supporting birth professionals. This is achieved through BIRTH'S commitment to creating an informed Houston area community by providing access to information about healthy birth options through the following funded services: BIRTH Fair, an interactive internet web site, BIRTH Board of Resolutions, Resource Guide, a parent and professional lending library, and a midwifery scholarship for a woman of color.

B.I.R.T.H. Fair 2017 will be an awareness-raising event featuring knowledgeable local speakers in the areas of nutrition, water birth, cesarean prevention, VBAC preparation, vaccines, baby wearing, evidenced based care, parenting models plus panels for dads, education choices, birthing centers, alternative care, and doulas. The event will also feature birth film (Breathe, A Homebirth Documentary), a fashion show, physician and community awards plus over 60 vendors that are geared toward helping families better understand their options concerning this life-changing event.

B.I.R.T.H. events raise awareness about local, national and global maternity care issues, raise funds for organizations carrying out the mission to make maternity care mother and baby-friendly and to inspire people to take action that puts women at the center of their birth experience. This is done through Education - Truth - and Action...Community Action through YOU!!

As a sponsor you will be reaching countless Houstonians through the B.I.R.T.H. Fair and B.I.R.T.H.'s year-long community campaign including: media coverage, weekly radio broadcasting, public service announcements, outreach meetings, flyers, posters, and banners.

We at B.I.R.T.H. look forward to your personal and business consideration of donating to this educational event. It has been said that it takes a village to raise a child, and your donation can help many children and their families get off to a great start and helping to provide education to our community.

Please support our cause in bettering the future of all families in the Houston area by sponsoring B.I.R.T.H. Fair 2017

Thank you, in advance, for your support of healthy families.

Sincerely,

Pat Jones, President  
Andrea Moran, Event Coordinator

# B.I.R.T.H. Fair 2017 Sponsor Donation Levels

<b>Quadruplets</b>	<b>\$2,000</b>
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*Please note that this Sponsorship level has a deadline of August 13, 2017 due to printing deadlines*

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| <ul style="list-style-type: none"> <li>• 2 Vendor booths in premium locations</li> <li>• Recognized on Houbirth.org as a sponsor</li> <li>• Listed as Title Sponsor in all paid advertisements</li> <li>• Listed as Title Sponsor on event posters</li> <li>• Listed on all community outreach publications</li> <li>• Media recognition</li> <li>• Recognition on large Vendor area banner at event</li> <li>• Full page ad in Resource Guide</li> <li>• Full page ad in BIRTH Fair Event Programs</li> </ul> | <ul style="list-style-type: none"> <li>• Logo featured on BIRTH Fair event posters (<i>with application and logo received by deadline</i>)</li> <li>• Featured Sponsor on day of Fair</li> <li>• Advertising material space on sponsor table</li> <li>• Recognition in BIRTH Fair event programs</li> <li>• Your logo prominently displayed on all volunteer T-shirts</li> </ul> |
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<b>Triplets</b>	<b>\$1,000</b>
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|--|---|
| <ul style="list-style-type: none"> <li>• 2 Vendor booths in premium location</li> <li>• Recognized on Houbirth.org as a sponsor</li> <li>• Full page ad in Resource Guide</li> <li>• Full page ad in BIRTH Fair Event Programs</li> <li>• Logo featured on BIRTH Fair event posters (<i>with application and logo received by deadline</i>)</li> </ul> | <ul style="list-style-type: none"> <li>• Featured Sponsor on day of Fair</li> <li>• Recognition in BIRTH Fair event programs</li> <li>• Advertising material space on sponsor table</li> <li>• Your logo prominently displayed on all volunteer T-shirts</li> </ul> |
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<b>Twins</b>	<b>\$550</b>
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*Please note that this Sponsorship level has a deadline of September 4, 2017*

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| <ul style="list-style-type: none"> <li>• 1 Vendor booth in premium location</li> <li>• Recognized on Houbirth.org as a sponsor</li> <li>• ½ page ad in Resource Guide</li> <li>• ½ page ad in BIRTH Fair Event Programs</li> </ul> | <ul style="list-style-type: none"> <li>• Advertising material space on sponsor table</li> <li>• Recognition in BIRTH Fair event programs</li> <li>• Recognition as Sponsor displayed at booth</li> <li>• Your logo prominently displayed on all volunteer T-shirts</li> </ul> |
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<b>A Baby</b>	<b>\$300</b>
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*Please note that this Sponsorship level has a deadline of September 4, 2017*

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| <ul style="list-style-type: none"> <li>• 20% discount on Vendor booth (see Vendor Application for booth pricing)</li> <li>• Recognized on Houbirth.org as a sponsor</li> <li>• Advertising material space on sponsor table</li> <li>• 1/8 page ad in Resource Guide</li> </ul> | <ul style="list-style-type: none"> <li>• Recognition in BIRTH Fair event programs</li> <li>• Your logo prominently displayed on all volunteer T-shirts.</li> </ul> |
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## B.I.R.T.H. Fair 2017 Sponsor Application

**This form and payment must be submitted to BIRTH by**  
**August 13th, 2017 for Quadruplets and Triplets levels**  
**September 4th, 2017 for all other levels**

**Company Information:**

Company Name (as it will appear in print)	Website		
Contact Person	Phone		
Email	Fax		
Street Address	City	State	Zip

Check Here	Sponsorship Levels	Price (due by Aug. 13th, 2017)
	Quadruplets	\$2000
	Triplets	\$1000
Check Here	Sponsorship Levels	Price (due by Sept. 4, 2017)
	Twins	\$550
	A Baby	\$300
	Box lunch purchase (optional; see below):	\$
	<b>Enclosed is my payment for:</b> (please make checks payable to B.I.R.T.H.)	\$

**You have the option of purchasing a box lunch, to be delivered to your booth:**

**\$11** each- Lunch Fee - Box lunch from Salata

Salad: (please number how many salads you are purchasing)

Veggie Greek      Cobb (grilled chicken)      Southwest (chipotle chicken)

Wrap: (please number how many wraps you are purchasing)

Mediterranean Veggie      Italian (pesto chicken)      Southwest (Chipotle Chicken)

**Total Box Lunch Cost:**      *Please include total amount for lunches in total sponsorship payment.*

**Donations for Goodie Bags:**

Please check here if you would like to have any company information (brochure, coupons, samples, etc.) added to goodie bags that will be given to all attendees of the fair. *(No food products accepted)* Donations will be received from **Monday, September 11th - Monday, September 25<sup>th</sup>, during West U Wellness's normal business hours.**

**Drop off:** West U Wellness, 5180 Buffalo Speedway, Houston TX, 77005

**Mail:** BIRTH, P.O. Box 541144, Houston, TX 77254-1144

P.O. Box 541144 ♦ Houston, Texas ♦ 77254-1144

Phone: 832-552-2069 ♦ Fax: 866-529-4034 ♦ Email: info@houbirth.org ♦ Web Site: www.houbirth.org

**Electrical Needs:**

Please check here if your booth requires an electrical outlet. **(Vendor is responsible for supplying own extension cord.)**

**Resource Guide**

If you are not currently listed in the B.I.R.T.H. Fair Resource Guide and would like to be, please send your type of business, business name, phone number, address (optional for businesses with storefronts), email, website, and a description, if necessary, containing no more than 15 words to [alisa.birthfair@gmail.com](mailto:alisa.birthfair@gmail.com) by September, 15<sup>th</sup> 2017.

**Raffle**

If you would like to donate an item to the raffle, to be raffled off at B.I.R.T.H. Fair, please contact Stephi Anderson at [stephi@littleoakdoula.com](mailto:stephi@littleoakdoula.com).

Payment may be made by credit/debit card, check or money order.

Please return form and payment by email: [info@houbirth.org](mailto:info@houbirth.org) or fax: **866-529-4034**

You may also mail to: **BIRTH Fair 2017  
P.O. Box 541144  
Houston, TX 77254-1144**

<b>Credit Card Authorization</b> (please circle one)			
<b>MasterCard</b>	<b>Visa</b>	<b>Discover</b>	
Credit Card Number		Exp. Date	Sec. Code
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
_____		\$ _____	
Cardmember's Signature		Amount	

If mailing address for CC is different than above, please provide here:

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**For more information please contact us at [info@houbirth.org](mailto:info@houbirth.org) or **832-552-2069****